

Wilfrid Laurier University

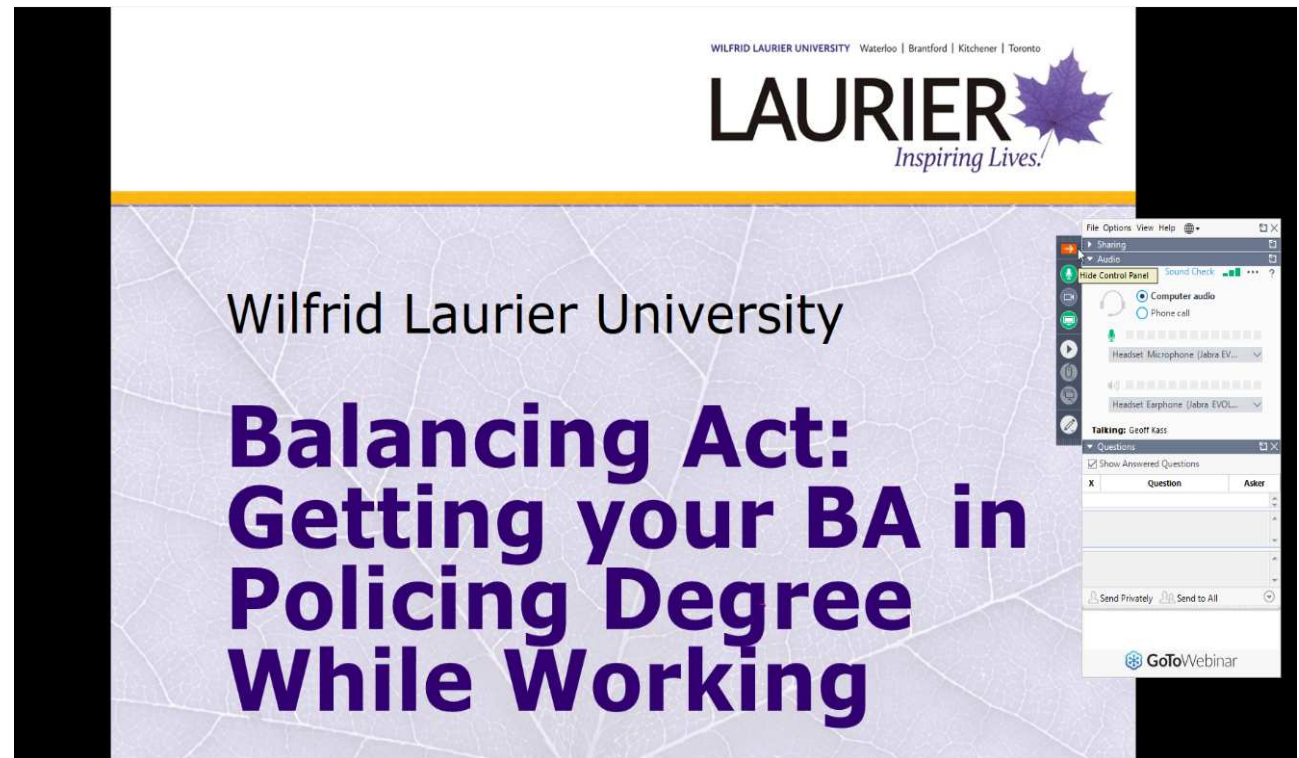
**Balancing Act:  
Getting your BA in  
Policing Degree  
While Working**

Live Webinar | September 14th, 2017  
100% online Honours BA in Policing Degree


[policingpartnerships.ca](http://policingpartnerships.ca)  
844.528.8611

## Housekeeping

- Event is being recorded for future viewing.
- Only panelists are unmuted...you can hear us, but we cannot hear you.
- If you have any questions, please type them in the “Questions” box in the GoToWebinar window and click send.



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Inspiring Lives.

Wilfrid Laurier University

**Balancing Act:  
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\* Note orange arrow on GoToWebinar toolbar is “Show/Hide Control Panel” button. Click to toggle.

## Introductions



Moderator  
**Geoff Kass**



Guest Speaker  
**Maggie Paoletta**  
Director, Employer  
Partnerships



Guest Speaker  
**Joe Beer**  
Director, Centre for  
Teaching Innovation  
and Excellence



Guest Speaker  
**Dr. Scott Blandford**  
Assistant Professor and  
Program Coordinator



Guest Speaker  
**Vinay Patel**  
Online Admissions  
Advisor

## Agenda

### Guest Speaker Maggie Paoletta

Connecting with those who Serve and Protect  
Partnership Initiatives  
Program Marketing

### Guest Speaker Joe Beer

Why Chose Wilfrid Laurier University?  
History & Design  
Curriculum  
Learning Outcomes

### Guest Speaker Scott Blandford

The Balancing Act  
The Future of Policing  
Time Management & Tips

### Guest Speaker Advisor Vinay Patel

What Students are Saying  
Student Testimonials  
Application Requirements  
Next Steps

### Questions & Answers

**Guest Speaker:  
Maggie Paoletta**

**Connecting with  
those who Serve  
& Protect**

## Connections

- Police Services Corporate Manager
- Partnership Initiatives
- Program Marketing

**Guest Speaker:  
Joe Beer**

**Why  
Consider Wilfrid  
Laurier  
University?**

## Putting Knowledge to Work

- 100+ years of inspiring lives of leadership and purpose
- Fully accredited with MAESD, OUCQA
- 30+ year history of adult education, with a specialty in online learning
- Ranked #1 in the country in student satisfaction by Maclean's
- One-of-a-kind degree in Policing, open only to Police Officers and 100% online
- Faculty of Human and Social Sciences has a national reputation for its programs in Criminology and Policing



## Program History & Design

- Extensive, nationwide consultation with police organizations about their needs
  - Courses created by police officers with advanced academic credentials, academics, and subject matter experts
  - Courses taught only by qualified faculty
- 100% online, no residency requirement
  - Program fits around your life, rather than trying to fit your life around the program
  - Exclusively for police officers

## Curriculum

- Engaging curriculum designed to improve your critical thinking and analytical skills
  - Provide you with the skills to evaluate and apply different perspectives to better operate in a society that often scrutinizes and challenges police actions
- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>▪ Models of Policing</li><li>▪ Communications for Policing</li><li>▪ Police Psychology</li><li>▪ Intercultural Communication in Policing</li><li>▪ Leadership and Career Development in Law Enforcement</li><li>▪ Diversity and Inclusion within the Force</li><li>▪ Reasoning and Argumentation in the Criminal Justice System</li><li>▪ Psychology and Law Enforcement</li><li>▪ Research Methods I (Quantitative Methods)</li><li>▪ Policing a Complex and Diverse Community</li></ul> | <ul style="list-style-type: none"><li>▪ Indigenous Peoples' Political Structures</li><li>▪ Mental Health, Addiction, and Crime</li><li>▪ Domestic Violence</li><li>▪ Media, Social Media, and Crime</li><li>▪ Ethics, Corruption, and Police Accountability</li><li>▪ Research Methods II (Qualitative Methods and Legal Research)</li><li>▪ Civil Unrest: The State's Use of Force Against Its Citizens</li><li>▪ Indigenous Communities and Policing</li><li>▪ Immigration and Conflict Zones</li><li>▪ Cybercrime</li></ul> |
|---|--|

## Learning Outcomes

Upon completion of the Laurier BA in Policing, you should be able to:

- Articulate the major methodological, theoretical and political debates in contemporary criminology and criminal justice.
- Select appropriate qualitative and quantitative research methods and apply these methods to analyze and interpret data.
- Apply criminological and psychological theories and perspectives to interpret and critique contemporary law enforcement issues.
- Demonstrate an understanding of and appreciation for the complexity of Indigenous justice systems and identify the role of law enforcement officials in First Nations communities.
- Utilize leadership skills to conduct and evaluate performance assessments for law enforcement personnel.
- Review and interpret policy surrounding law enforcement program development, implementation and evaluation.
- Demonstrate knowledge of the effects and consequences of experiencing trauma and critical incidents to develop the ability to maintain resiliency in personal and professional relationships.
- Respond to criticism and feedback respectfully and non-defensively.
- Recognize the role of social media in law enforcement and use discretion, courtesy and professionalism when using social media platforms.

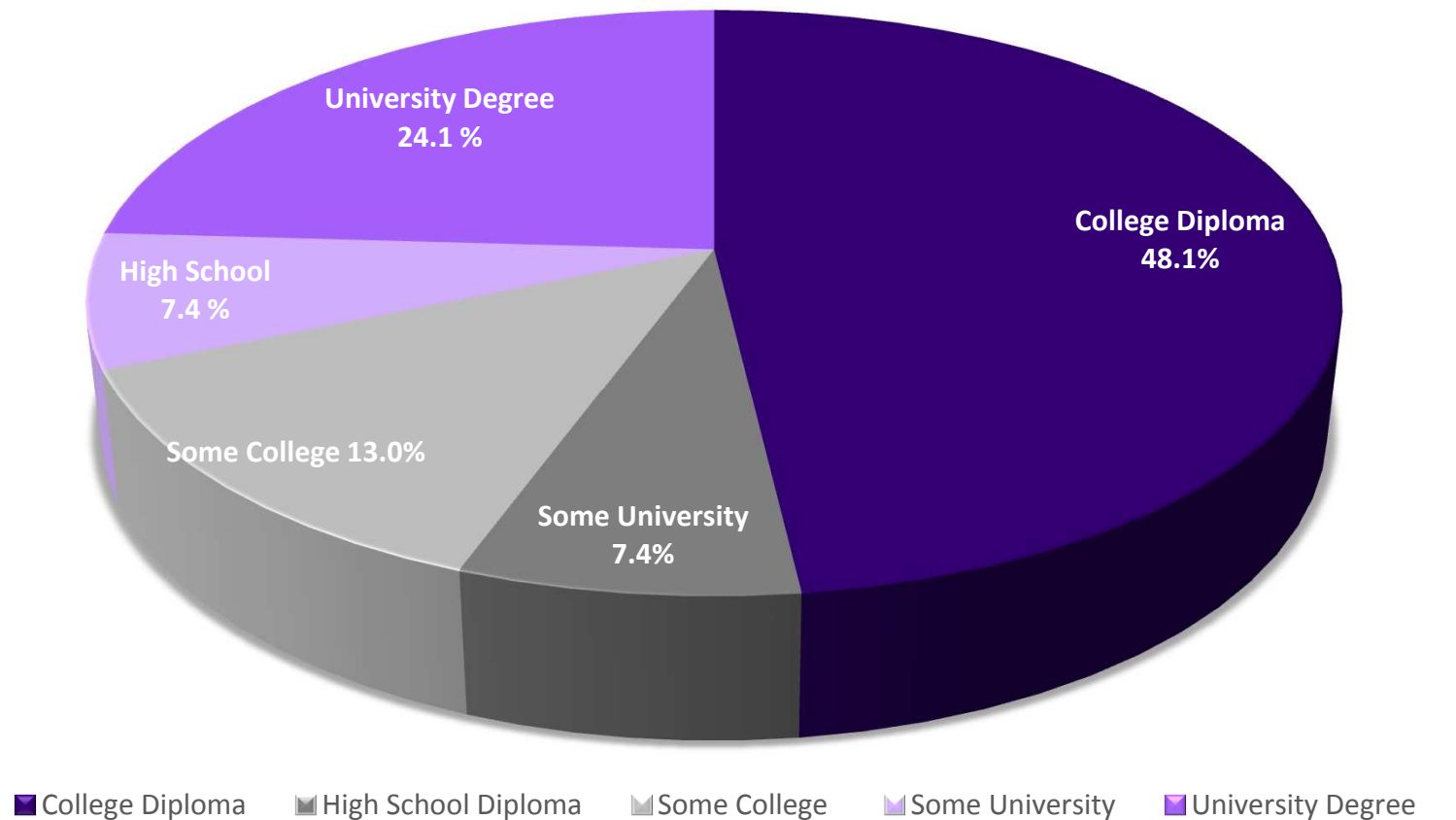
**Guest Speaker:  
Scott Blandford**

**Managing time  
and maintaining  
balance as a  
working officer**

***“The society that separates its scholars from its warriors will have its thinking done by cowards and its fighting by fools.”*** - Thucydides



## Current Education Level of Canadian Police Officers



## Future of Policing in Canada

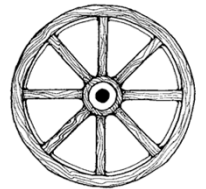
- Continued move towards professionalization
- Implementation of a professional governing body
  - Canadian Police College
- Increased expectations for post-secondary education at the entry level
- Tiered policing
  - Diploma for Special Constable status
  - Degree for full sworn police positions
- Increased use of specialized civilian positions (e.g., crime analysis, computer forensics)
- Greater emphasis on evidence-based decision making, strategic planning, and fiscal responsibility

## **BUT...**

- I can't attend classes on a regular basis
- I don't have the time to devote to taking classes
- My police service won't pay for these courses
- I've been out of school for a long time
- I work shifts/on call/work on investigations that run non-stop
- I'm not sure I can balance family/work/school....



## The importance of time management



- Life is like a wagon wheel, if any one spoke is too long/short, your wheel won't roll
- It comes down to time management and maintaining a schedule
- With online courses, you need to remain disciplined
  - Avoid "I'll work on that tomorrow"
- Each course will involve a weekly module, with assigned readings, some self-reflection, and generally a written assignment or discussion board

# SAMPLE WEEKLY SCHEDULE



8/28/2017

Weekly Schedule

## PD202 Weekly Schedule

Week/ Lesson	Topic/Unit	Readings	Assessments
1	Leadership – The Basics	Chapters 1 and 2 DuBrin textbook	Self- assessments eligible for Individual Report #1: Pages 15, 24, 39, 43, 48  <b>Quiz #1</b>
2	Know Yourself	Chapters 3, 4, and 5 DuBrin textbook	Self-assessments eligible for Individual Report #1: Pages 80, 90, 116, 128, 132, 156, 162, 164  <b>Quiz #2</b>  <b>Online Discussion #1</b> <b>Open</b>
3	Know Your People	Chapters 9 and 10 DuBrin textbook	Self-assessments eligible for Individual Report #1: Pages 286, 311, 324, 333  <b>Quiz #3</b>  <b>First Individual Report</b> <b>Due</b>
4	Know What` s Right...and Do It!	Chapter 6 DuBrin textbook  Gilmartin, K., Harris, J (1997). <i>Law Enforcement Ethics, The Continuum of Compromise</i> . In Police Chief Magazine, January 1998.	Self-assessments eligible for Individual Report #2: Pages 180, 185  <b>Quiz #4</b>
5	Leadership Development	Chapters 11 and 12 DuBrin textbook	Self- assessments eligible for Individual Report #2: Pages 349, 382, 397, 404  <b>Quiz #5</b>  <b>Online Discussion #2</b> <b>Open</b>

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# SAMPLE LESSON ASSIGNMENT



## Lesson 2: Know Yourself

### Tasks:

1. Read Chapters 3, 4, and 5 of the DuBrin textbook (approx. 95 pages)
2. Complete short non-credit activities:
  - a. Consideration and structure: Knowledge assessment activity
  - b. Leadership theories: Knowledge assessment activity
  - c. Transformation leadership of Mary Barra, GM CEO: Knowledge application (this exercise is a little longer just because the video runs 18' in length)
  - d. Evidence-based Leadership
3. Complete Online Discussion #1. Review the Discussion Group Protocol at this link (syllabus link) for complete instructions.
4. Complete the quiz at the end of the lesson (worth 6% of your final grade)
5. Building information for your Individual Report: Identify and complete the self-assessment quizzes when you prepare and submit your First Individual Report due in Week 3.

### **Discussion Board:**

*Initial Post: a first post stating your position on the topic supported by current concepts, theories, or events*

*Reply Posts: these are posts where you react to another student's post or posts with your view and rationale; the expectation is that you will reply to four posts by others in your discussion group.*

## Tips

- On your family schedule, block off two periods of time:
  1. One block will be to complete your readings and notes
  2. The other block will be for completing the module assignment

\* This requires a family commitment and support for your education
  
- Where possible, use electronic texts or readings
  - This way you can always get a little reading in during quiet times on your shift, while sitting at the hockey rink, etc.
  
- Don't be afraid to contact your instructors and ask questions
  - In online courses, if instructors don't hear from you, the assumption is everything is ok

## More Tips

- Just as writing a Crown Brief/Warrant Application/Police Report has a set format, so too do academic papers
  - Understand the courses are going to expand your writing skills and challenge you
  - If you write well in academia (the toughest forum) you can write well anywhere and these skills will enhance your career
  
- Be reasonable in how many courses you take at one time
  - Taking on too much at the start will overwhelm/discourage you
  - Education is about the journey, not the destination
  
- Take advantage of the Laurier support systems!
  
- To help create a virtual community, there is a "Community Space for Policing" web page. It will have news items about the program, current issues, open forum discussions for students to interact with other students, and links to a multitude of resources to help you in the program.

## Stay Committed

- In most organizations there is an expectation for life-long learning
- At promotion time, the fact that you are currently working on a credential carries weight.
- Promotion competitions are just that...a competition
  - It often comes down to who has the better tool box
  - Education provides many tools!

**Guest Speaker:  
Vinay Patel**

**What Are  
Students Saying?**

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## What students are saying

### What inspired them to attend Wilfrid Laurier

- “When I began searching for schools Laurier stood out. The policing world is undergoing incredible changes right now. I enrolled in the BA in policing program so that I will have a better understanding of those changes. I am confident that the information in this program will help me to develop new and innovative solutions to issues facing policing as I move forward in my career.”
- “Laurier is a recognized school for academics and that definitely played a part in my selection of this program. Also the credits which I would receive for my education/training at Ontario Police College were a factor.”



## What students are saying

### What skills they have learned so far

- “This course has had the best content on diversity in policing that I have seen so far in my career. However, the most valuable content I have seen so far has been with regards to evidence based policing. I'm eager to use some of the new ideas learned here at my service.”
- “Thus far I have a greater understanding of the complexity of my community. I have greater empathy and compassion for diversity. I also have a greater understanding of how policing has developed. I understand some of the challenges associated with the police operating as a closed system when it should be open. I have a greater grasp of the possibilities of building bridges for better outcomes.”

## What students are saying

### What they want you to know

- “My advice would be that everyone that wants to understand their role as a police officer should take this course from the front line office to senior management. This course has energized me to take a more active role as a police professional.”
- “Get started today! Don't put it off any longer. Nobody is going to learn this for you.”

## Application Requirements

- A phone session with your Admissions Representative
- A completed application  
(visit <https://online.wlu.ca/apply-now> for a link)
- \$65 application fee
- An official letter from the Human Resources Department, Training Officer, or Executive Officer of your police service verifying 1 year of employment.
- Official transcripts from all previously attended academic institutions

## Next steps

- Next term begins October 26th, applications due by October 5th
- Contact Admissions to learn more or help you through the application process one of three ways:
  - Fill out this form to be contacted [policingpartnerships.ca](http://policingpartnerships.ca)
  - Email [admissions@online.wlu.ca](mailto:admissions@online.wlu.ca)
  - Call (844) 528-8611

# Q&A



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**Thank you!**

**[policingpartnerships.ca](http://policingpartnerships.ca)**

**[admissions@online.wlu.ca](mailto:admissions@online.wlu.ca)**

**(844) 528-8611**